

# REAL ESTATE BROKER'S PROFESSIONAL KIT



#### 1. SMARTPHONE

Technology is a wonderful thing to keep us connected. Don't forget a charger!



When you "live" in your car, this is something you should not live without!



#### 3. TOILETRIES

Be able to freshen-up at a moment's notice! (Brush, Electric Shaver, Make-up, Floss, Toothbrush, Mouthwash, Deodorant, Hand Sanitizer, Lotion)



### 4. CHANGE OF CLOTHES

For fast weather changing days. Or for those last minute calls to meet a new client. Having a bag ready with a change of work attire can be a life-saver when you need to make a good first impression. Also keep a pair of comfortable walking shoes for the longer days of house hunting!



#### 5. MARKETING MATERIALS

Be sure to carry copies of your regular marketing materials so that you have it at your fingertips when you need it. The go-to item is a business card, but don't stop there – get creative at how you make an impression. Flyers about you (your brand), your credentials, certifications, and passions. (Don't waste that back-side real estate! It is the perfect place for more data or even just a shot of your website!)



## 6. WATER & SNACKS

Generally we recommend healthy, easy to eat snacks for when you don't know how long you will be out, searching for that perfect home.



## 7. CLEANING MATERIALS

Handy for wiping up the footprints left by the last visitor, or wiping fingerprints off shiny surfaces



#### 8. AIR NEUTRALIZER

To remove those foul odors without adding the impression you are trying to cover something up (whether a client's house, or a lingering smell in your car from lunch)



### 9. MINI VACUUM & WINDOW CLEANER

For the crumbs in the car and wiping those streaked windows



## 10. PRINTOUTS OF LISTINGS & MAPS

When going house hunting with clients, giving them printouts can be a nice touch; a reference to use while they are making their decision.



#### DON'T FORGET THE UMBRELLA!

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Aspen (970) 925-3577

Edwards (970) 926-0230

Leadville (719) 486-2688

Willits (970) 366-4111 Breckenridge (970) 453-6120

Frisco (970) 668-3558

Rifle (970) 625-5426

Winter Park (970) 726-8077 Craig (NWT Affiliate) (970) 824-9427

Glenwood Springs (970) 945-1169

Steamboat (970) 879-2980

Eagle (970) 328-5266

Grand Lake (970) 627-0400

Vail (970) 479-6010

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